

TOURISM & DESTINATION DEVELOPMENT, Bachelor of Science (120 hours)

Unofficial Evaluation

Student Name: _____ **NetID:** _____ **9-Digit #:** _____

First Semester			Second Semester		
EN 1103	English Composition I	3	EN 1113	English Composition II	3
ST 2113	Elementary Statistics	3	⁹ TOUR 2103	Foundation of Tourism & Destination Development	3
	⁷ Foreign Language	3	CO 1223	Communication Theory	3
	Science w/Lab	3		Science w/Lab	3
	Creative Discovery	3		⁷ Foreign Language	3
Total Hours: 15			Total Hours: 15		
Third Semester			Fourth Semester		
^{8,9} TOUR 2613	Work Experience in Foundational Tourism	3		² Business Elective	3
ACC 2013	Financial Accounting	3		Social Behavioral Science	3
	Humanities Elective	3		Humanities Elective	3
	³ Comm/Leadership Elective	3		⁷ Foreign Language	3
	⁷ Foreign Language	3		⁹ Tourism Elective	3
Total Hours: 15			Total Hours: 15		
Fifth Semester			Sixth Semester		
⁹ TOUR 3203	Visitor Exp Design	3	⁹ TOUR 4103	Digital Storytelling for Tour	3
MKT 3013	Principles of Marketing	3		⁶ Writing Requirement	3
	² Business Elective	3		⁴ Culture Elective	3
	⁴ Culture Elective	3		⁵ Environmental/Nat. Res. Elect.	3
	³ Comm/Leadership Elective	3		¹ Restricted Elective	3
Total Hours: 15			Total Hours: 15		
Seventh Semester			Eighth Semester		
⁸ TOUR 3613	Community and Economic Development Internship	3	⁸ TOUR 4613	Advanced Marketing and Communication Internship	3
	¹ Restricted Elective	3		¹ Restricted Elective	3
	¹ Restricted Elective	3		¹ Restricted Elective	3
	¹ Restricted Elective	3		Free Elective	3
	Free Elective	3		Free Elective	3
Total Hours: 15			Total Hours: 15		

¹Restricted Electives:

Students will consult with their advisor to complete a minimum of 18 hours outside the TOUR core curriculum in coursework related to their career interest in the tourism field. Students may elect to receive a minor in a related discipline based on their plan of study or participate in Study Abroad.

*Prerequisites for the MBA can be applied here. Restricted Elective Theme: _____ Total Hours: _____

Course	Title	Hrs	Course	Title	Hrs

²Business Electives (Choose 6 hrs)

³Communication and Leadership (Choose 6 hrs)

⁴Culture (Choose 6 hrs)

ACC 2023	Princ. Managerial Accounting	CO 4273	Intercultural Communication	AN 1103	Anthropology: A Window on Humanity
AEC 2713	Intro to Food and Resource Econ	CO 3373	Media Sales and Promotion	AN 3133	Societies of the World
EC 2123	Princ. Of Microeconomics	CO 4043	Communication & Leadership	AN 4153	Seminar in Cultural Anthropology
EC 2113	Princ. Of Macroeconomics	CO 4203	Nonverbal Communication	AN 4163	Anthropology of Intern. Development
BIS 3233	Management Info Systems	CO 2933	Intro to Digital Video Production	AN 4623	Language and Culture
EC 3123	Intermediate Microeconomics	CO 3403	Photographic Communication	ARC 4613	CREATE Common Ground
FIN 3123	Financial Management	AELC 2222	Personal Leadership & Comm	EN 4623	Language and Culture
BQA 3123	Business Statistical Methods II	AELC 3803	Found of Leadership in ALS	FNH 4193	Social-Cultural Aspects of Food
MGT 3113	Principles of Management	MGT 3813	Organizational Behavior	GR 1123	Introduction to Geography
BL 2413	The Legal Environment of Business	MGT 3823	Socially Responsible Leadership	SO 4623	Language and Culture
BL 4243	Legal Aspects of Entrepreneurship	PCS 4223	Global Digital Leadership	⁵ Environment/Natural Resources (Choose 3 hrs)	
MKT 3933	Internal Marketing	PCS 4213	Leading Global Teams	AN 4173	Environment and Society
⁶ Writing Requirement (Choose one)		CO 3843	Media Relations	CO 4943	Environmental Multimedia
EN 3313	Writing for the Workplace	SS 3503	Sports and Rec. Leadership	GR 3113	Conservation of Natural Resources
EN 4113	Foundations of Technical Writing			PS 2343	Floral Design
EN 4123	Grant Writing			PS 4083	Floral Design for Special Events

⁷Foreign Language (Choose Four Courses)

Students can take 4 courses from one language (12 hours) or 2 courses from two different languages (6 hours + 6 hours) for a total of 4 courses (12 hours).

⁸TOUR Work Experience

Students will complete 450 hours of internship experience in an approved position in tourism, the service sector, or economic development.

TOUR 2613 Work Experience is part of the major core and counts toward the 450 hours of internship experience. The internships are expected to occur in three separate domains. The three internships are: TOUR 2613, TOUR 3613, and TOUR 4613.

⁹Required courses for Tourism & Destination Development Minor (15 hours): TOUR 2103, TOUR 2613, TOUR 3203, TOUR 4103, and Advisor-approved elective

*Students may complete the prerequisites for the Master's in Business Administration while earning the Bachelor of Science in Tourism and Destination Development.

*Students are limited to the number of courses and credit hours (29 hours max) from the College of Business and Adkerson School of Accounting that can be applied toward the Tourism and Destination Development Degree.

Additional Notes:

[illegible]